Indigenous Peoples Day Newton Sponsorship Levels*

Please support Newton's *Indigenous Peoples Day* ceremonial celebration! Artist compensation, insurance, & infrastructure costs will amount to nearly \$40,000. We rely on a combination of grants, vendor fees, & sponsorships from local businesses & individuals to make this event a success.

Click <u>here</u> to become a sponsor!

Indigenous Peoples Day Newton Presenting Sponsor \$10,000	 Organization listed on social media, event day materials, & printed marketing materials Recognized sponsor of one of the headliners—educators, artists, musicians, speakers Opportunity to table at IPD (pre-approved materials displayed/distributed at IPD) 1-2-minute pre-approved appearance/pitch from organization member on stage Special Event Day signage noting your organization as a Presenting Sponsor IPDN social media post & email recognizing you as an IPD Presenting Sponsor Organization recognized/thanked by MC throughout the event day
El Yunke Rainforest \$5,000	 Organization listed on social media, event day materials, & printed marketing materials Recognized for sponsoring or supporting the rental or purchase of event infrastructure Opportunity to table at IPD (pre-approved materials displayed/distributed at IPD) IPDN social media post & email recognizing you as an IPD El Yunke sponsor Organization recognized/thanked by MC throughout the event day
Inriri Woodpecker \$2,000	 Organization listed on social media, event day materials, & printed marketing materials Opportunity to table at IPD (pre-approved materials displayed/distributed at IPD) IPDN social media post recognizing you as an IPD Inriri sponsor IPDN tote bag filled with Indigenous crafts
Kolibri Hummingbird \$1,000	 Organization listed on social media, event day materials, & printed marketing materials Opportunity to table at IPD (pre-approved materials displayed/distributed at IPD) IPD Nsocial media post recognizing you as an IPD Kolibri sponsor
Peronia Healing seed \$500-\$999	 Organization listed on social media, event day materials, & printed marketing materials Opportunity to table at IPD (pre-approved materials displayed/distributed at IPD) IPDN tote bag
IPDN Friends \$250-\$499	 Organization listed on social media, event day materials, & printed marketing materials Opportunity to table at IPD (pre-approved materials displayed/distributed at IPD)

^{*}Our sponsorship levels are named for important aspects of Taino culture. The Taino were the people that Columbus encountered when he arrived in this hemisphere. We honor the Taino with IPD Newton!